

Earthly🌍

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What is Earthly?

Social media iOS application that helps people learn about their own carbon footprint -

- follow friends
- challenge others
- get involved in your community

My Profile



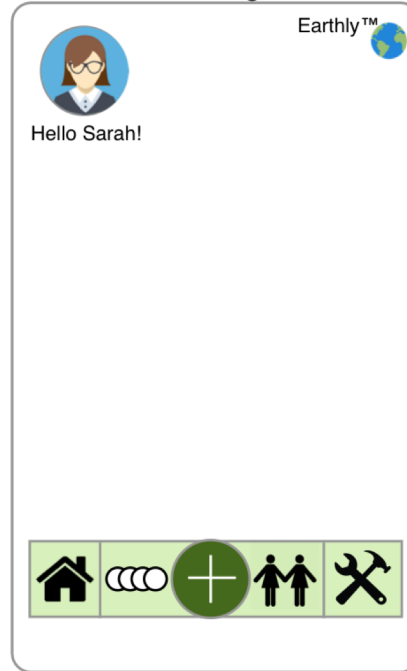
My own profile -

- Photo
- Friends (mutual)
- Activity

Inbox: messages, notifications

Things: appliances, vehicles

Landing



Profile Options Pop Out





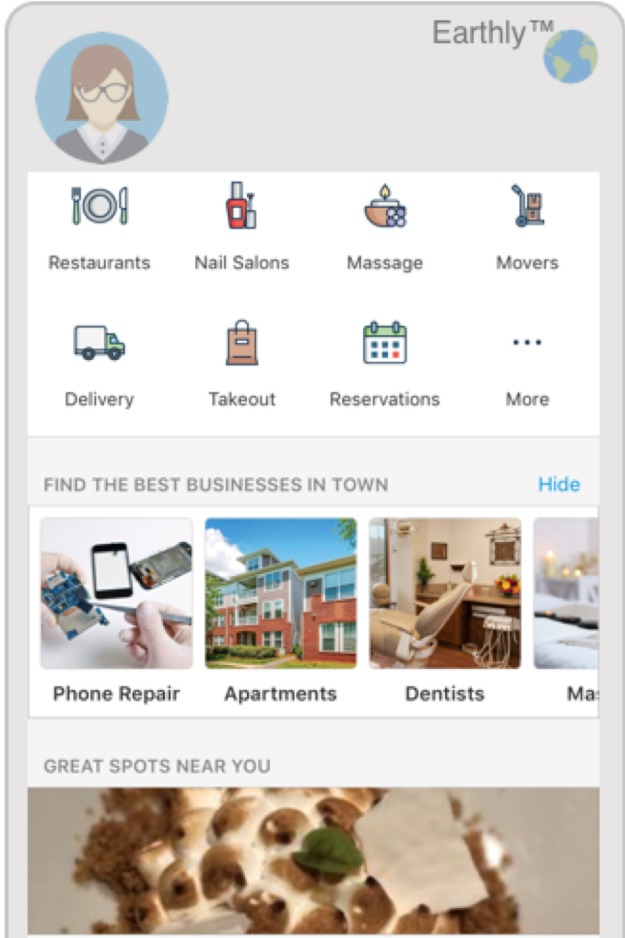
Goals

Goal setting keeps users active and excited about the app and also is a methodology to allow people to make greener decisions over time!

- Notifications
- Points

Use case ID	9
Use case version	a
Status	final
Title	Setting a goal
Description	Users are able to set a goal for their own use / consumption for whatever duration of time they wish (minimum one day)
Actors	User and the Application
Normal Flow	<ol style="list-style-type: none">1. A user can select his or her photo in the top left corner and then select the option / icon for "goals"2. This brings the user to a new page for goal setting3. A user can select which goals they want to pursue and for how long.4. User will receive updates on their progress through notification and on the home page and goals page.

'Present' Community Options



Three Different Feeds



Home-

Your progress

Your comparisons

Community

Get involved

What's going on around you?

You vs. your community

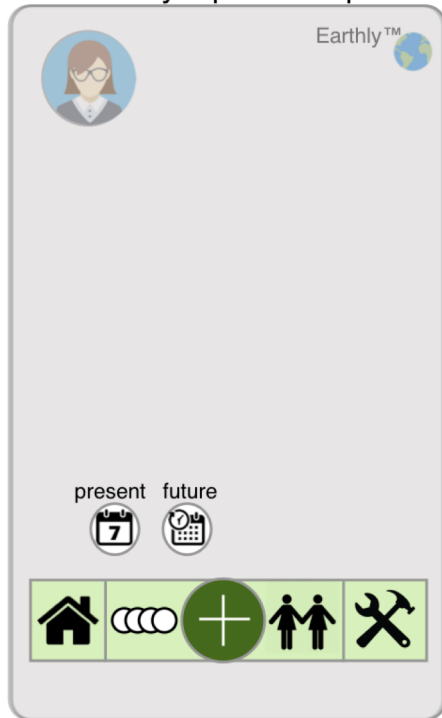
Friends

Follow, like, comment

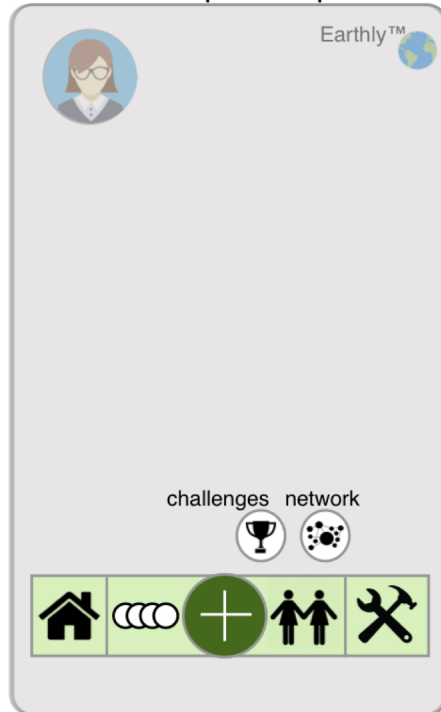
Challenge



Community Options Pop Out



Friends Pop Out Options



Settings Pop Out Options



Walkthrough: Inputting a Shower

1.




Pop up of '+' input button



2.

New Page of 'Live' Options

Earthly™ 



Select Type of Activity

Shower

Laundry

Estimates




3.

New page of Shower Input Options



✕ Add Shower ✓

A close-up image of a modern, round shower head with multiple nozzles, spraying water.

Select Input

Manual

Interactive

4.

7.

Manual Entry



5.

6.

×

Add Shower

✓

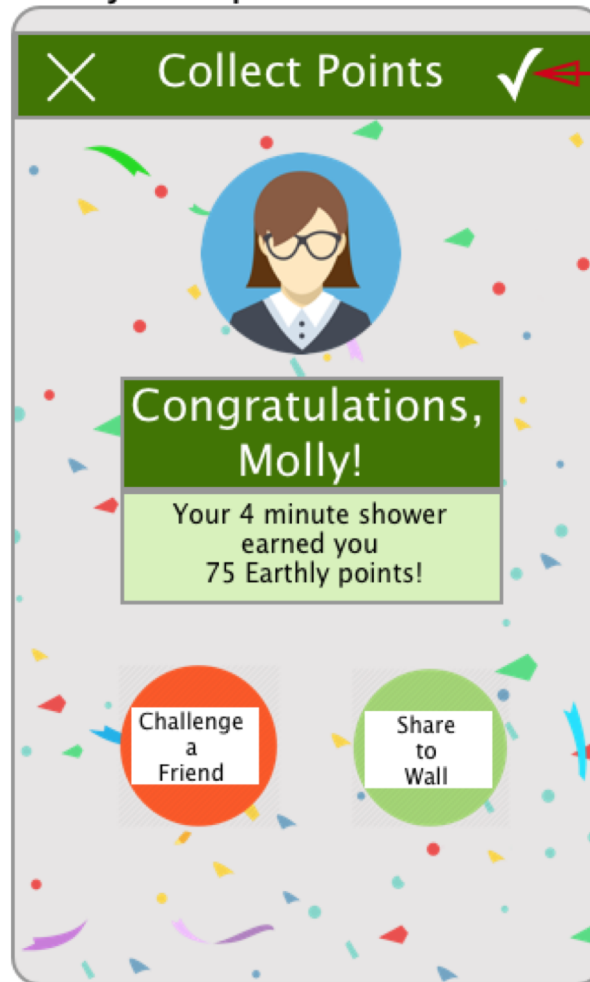
A realistic illustration of a chrome shower head with water spraying out.

Manual Entry

10 mins

1	2	3
4	5	6
7	8	9
	0	

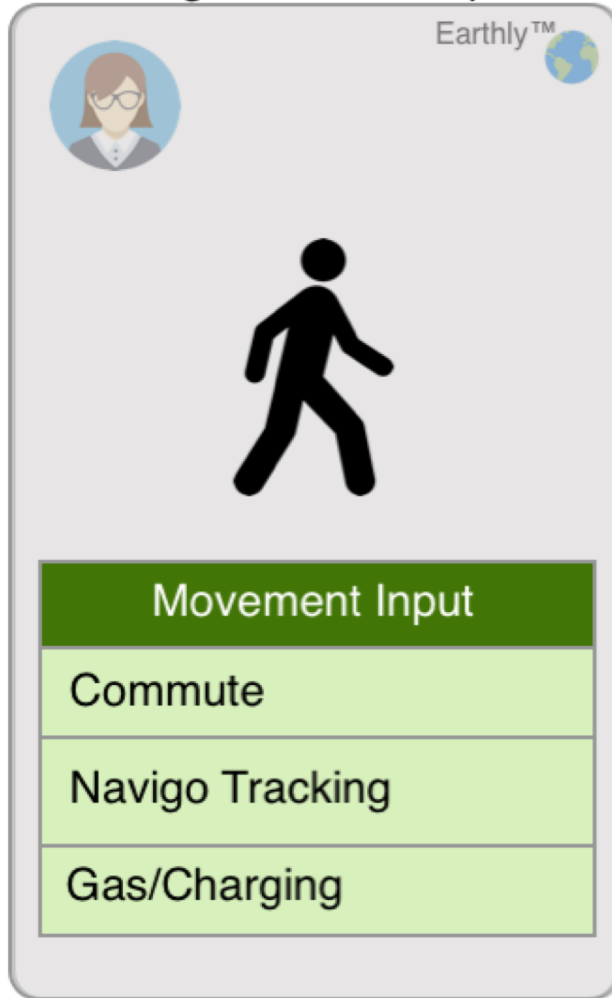
Activity Completion/Reward Page



11.

In the Future...

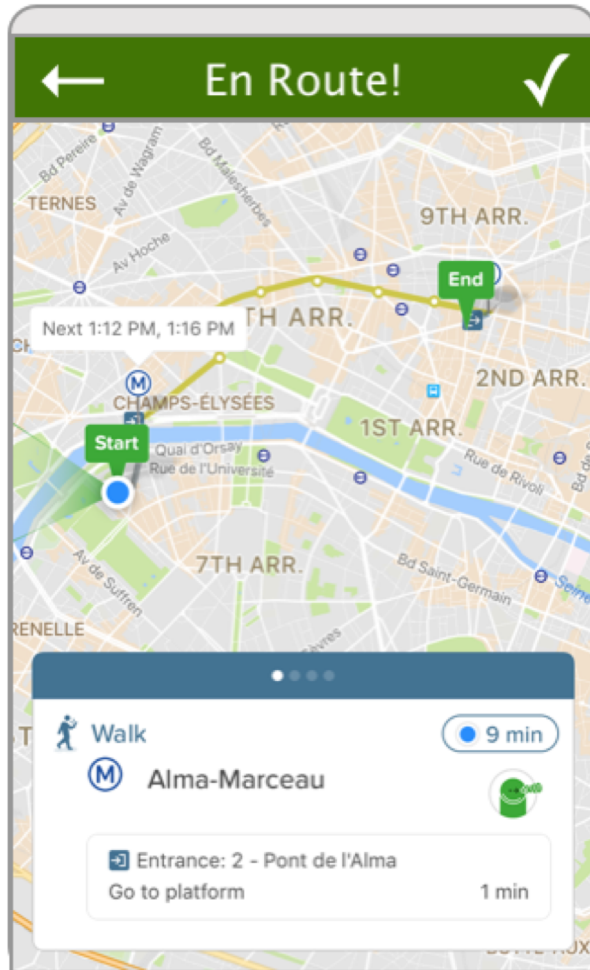
New Page of 'Move' Options



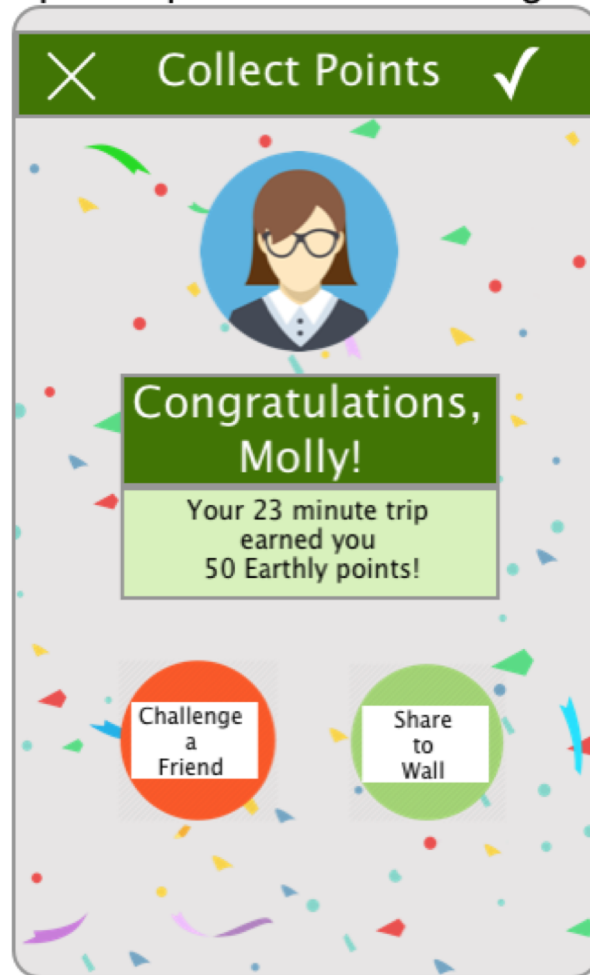
Scan/Manual Navigo Entry



Feedback Tracker



Trip Completion/Reward Page



Thank You!

